MSc in Communication Sciences 2011-12 Program in Technologies for Human Communication

Internet Technology

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03+04 - Digital Rights

Disclaimer

- Just to use Web Jargon, IANAL (I Am Not A Lawyer), and whatever you read in these slides (especially if you did not have a chance to follow this class, where I comment them) is not and should not be considered as a legal statement or advice.
- If you are interested in legal aspects of online communication, there is a whole class at USI about it (check here).

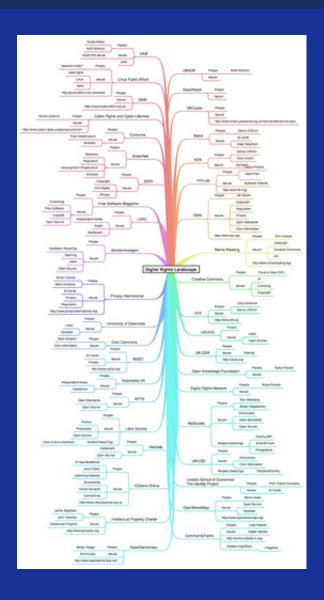
What are digital rights?

"... Permissions of individuals legitimately to perform actions involving the use of any electronic device and/or a communications network."

- Related to existing rights such as right to privacy or freedom of expression/information...
- ... but at the same time involving concepts that have been totally twisted after the advent of digital technologies (think about copyright)

The digital rights landscape

- One of the main groups identified in Wikipedia's page about digital rights is the British "Open Rights Group"
 - The group published the so-called "digital rights landscape", a mindmap documenting organizations and people active in the cause of preserving digital rights
 - See the landscape in its full size here!
- ... but don't be misled: there are many other more or less famous local and international groups that do not appear either in Wikipedia or in the DR landscape



The digital rights cloud

... as built from the landscape ;-)

Accessibility Art Civic Information Civil Rights Connectivity
Copyright Copyleft Creative Commons Cyberrights Data Retention
Democracy Development Infrastructure Digital Identity Free
Infrastructure Free Software Geodata Hacktivism Hardware Recycling
ID Cards IP ISPs Independent Media Intellectual Property Licencing

Linux Open Source Open Standards

Patents Philosophy Politics Privacy Publishing Radio Regulation Sarcasm Small IPS Issues Social Inclusion Software Patents Teaching Telecoms UNIX Wireless

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- Copyright
 - Copyleft, Creative Commons, Intellectual property, Licencing, Geodata
- Privacy
 - Cyberrights, Data retention, Digital Identity, ID cards
- Free software
 - Intellectual property, Patents, Open source/standards, Linux/UNIX
- Free information
 - Civic information, Civil rights, Democracy, Hacktivism,
 Independent Media, Publishing, Radio, Teaching
- Free infrastructures
 - Connectivity, Development Infrastructure, Hardware recycling, Wireless

- How are copyright laws able to keep up the pace of new technologies?
- How is copyLEFT able to do so?
 - CopyLeft uses copyright law to offer the right to copy, modify and distribute a work, requiring the same rights to be preserved in the derivative versions
- Creative Commons License
 - Between "all rights reserved" and "no rights reserved"
 - A mix of the following:
 - Attribution
 - Share Alike
 - Non-Commercial
 - No Derivative Works

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CopyLeft examples

- (some) free software licences
 - (only viral ones, i.e. GPL)
- Creative Commons Share-Alike
 - (cc-sa)

■ **NOTE**: *Strong* vs *Weak* CopyLeft



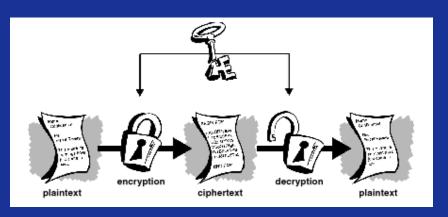
- How much information do we leave on the Internet when we access it? Who knows...
 - the websites we visit?
 - the contents of our emails?
 - our actions IRL? (Yes... technologies can be used to track us in real life too!)
- Anonymity
 - While browsing the Web
 - Anonymous proxies and networks (i.e. Tor)
 - Throw-away email accounts (i.e. Mailinator)
 - While sending emails
 - Anonymous remailers
 - PGP to cypher messages (here you can find an interesting paper about the history of legal limits on the key size)
 - In real life?

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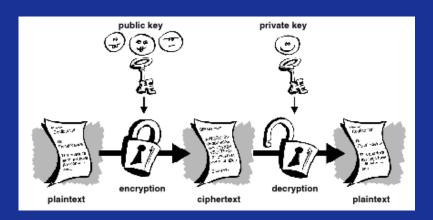
A quick kickstart to Cryptography

- Check the basics of cryptography here. "Hot" terms:
 - plaintext/cleartext, ciphertext
 - encryption, decryption
 - cryptology, cryptography, and cryptanalysis
 - symmetric vs. asymmetric (or "public") key encryption

Symmetric

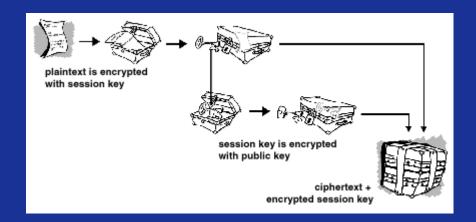


Asymmetric

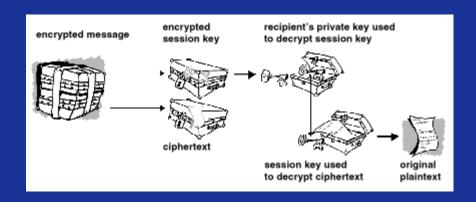


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And now...



A 15-minutes tutorial to encrypt your emails with PGP!!!



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Free as in "free speech"... not as in "free beer"

- 1983: GNU project (GNU's Not Unix)
- 1985: Free Software Foundation
- 1989: General Public License (GPL)
 - Freedom to run the program for any purpose.
 - Freedom to study and modify the program.
 - Freedom to copy the program so you can help your neighbor.
 - Freedom to improve the program, and release your improvements to the public, so that the whole community benefits.

Free Information

In 1984, at the first Hacker's Conference in Marin County, California, Stewart Brand said

"On the one hand information wants to be expensive, because it's so valuable. The right information in the right place just changes your life. On the other hand, **information wants to be free**, because the cost of getting it out is getting lower and lower all the time. So you have these two fighting against each other."

Since then, the "information wants to be free" sentence has been used many times, with different acceptations.

Free Information

"Information wants to be free" can be interpreted in different ways

- Freedom to distribute information
 - freedom of expression (i.e. against censorship)
 - independent media (i.e. IndyMedia)
 - anonymous publishing (i.e. WikiLeaks, Freenet)
- Freedom to access/share information
 - standard, open formats (i.e. OpenStreetMap)
 - (anti) Digital Rights Management (see Aaron Swartz's case)

Digital Rights Management

- DRM is a term used to describe a set of technologies that can be used to control (limit) the access to digital content and devices
 - ... however, FSF foundation suggests to call it "Digital Restrictions Management"
- Examples:
 - CSS on DVD movies (cracked with DeCSS by Jon Lech Johansen in 1999)
 - Windows Vista's Protected Media Path
 - Sony's DRM technology for audio CDs, which installed DRM software (and a rootkit) on users' computers without their consent
 - Internet music, such as iTunes
 - Some ebook formats (copying, sharing, printing are limited). Amazon.com can remotely delete ebooks from its customers' Kindles

Free Infrastructures

- Free (or low cost) internet
 - See: Wireless community networks, gwifi
 - ... Legal issues?
- Old hardware reuse
 - With open source software (search for software equivalents)
 - For general or ad-hoc tasks
 - ... Software/compatiblity issues?

References

Bibliography:

- Cory Doctorow: "Content" (selected essays)
- Cory Doctorow: "Little Brother" (fiction book)
- Mike Godwin: "Cyber rights: defending free speech in the digital age"
- Sam Williams: "Free as in Freedom: Richard Stallman's Crusade for Free Software"

Some Web references:

- http://www.openrightsgroup.org/
- http://pws.winstonsmith.org/
- http://www.olografix.org/
- About CopyLeft licences, see Eric Steven Raymond's "Licensing HOWTO"
- Davide Eynard: "Crittografia e Statistica"
- How PGP Works
- ESR: "The Cathedral and the Bazaar"